

Asphalt Rejuvenators



What is that ‘pink stuff’ they put on my road? For the last 3 years, the city has applied a rejuvenator to the road surface. This chemical rejuvenates the road, or in other words, replaces the oils that are burned out (oxidized) from exposure to the sun. As roads dry out, they become brittle and susceptible to cracking. Once a crack develops, moisture accelerates the deterioration. The rejuvenator restores the road to a near new condition. It is similar to adding a grout sealant to tile.

Cities often play defense with roads. They wait until things are bad before doing something. At that point, the benefits derived from a low-cost rejuvenator are insignificant. Cottonwood Heights plays offense by applying rejuvenators to its newer and recently treated roads so that we can prevent deterioration while the road is still in good condition. It is a different approach, but over time this method has been shown to save a lot of money on road maintenance. It costs less money to keep good roads looking good rather than to reconstruct bad roads. Plus, we get the benefit of living with a better looking road!

There are a few things to keep in mind during the application:

1. **Do not park** on the road from 7:30 a.m. to 5 p.m.
2. Please observe all signs and flagman’s directions.
3. Please **stay off the road for about 45 minutes** after the chemical has been applied. If you accidentally drive on a treated area, please drive very SLOWLY.
4. The product is odorless and environmentally safe.
5. You will have access to your driveway at all times. The crew members are there to assist you.
6. If the pinkish treatment is tracked onto your driveway, it will weather off within a few weeks. Any spots on vehicles can be cleaned with a mild solvent or gasoline.
7. Sand is added to help improve the skid resistance of the roadway. Afterwards, it will be swept-up. Use caution when driving on loose sand.
8. Another flyer will be distributed by the work crew with further information 1-3 days prior to the work being performed.

We look forward to this opportunity to improve your roadway.
Thank you for your cooperation!

